



PRESS RELEASE

Uvex Launches New Culture of Safety Online Resource Center

www.Uvex.us Provides Tools, Tips and Expert Insights to Help Develop a Culture of Safety in the Workplace

SMITHFIELD, R.I. — January 28, 2010 — Sperian Protection, the world leader in personal protective equipment (PPE), today announced that its flagship brand, Uvex[®], has launched a new Culture of Safety online resource center at www.Uvex.us to help improve safety among industrial workforces. Home to the world's top-selling protective eyewear brand, the Web site now includes new tools, tips and expert insights from Uvex and other recognized industry leaders, making it easier for executives, safety managers and employees in every workplace to achieve a culture of safety.

"Knowing where to start when adopting a safety culture can be complicated in any industry," said David Iannelli, senior product manager for Uvex. "That is why we are introducing this one-stop center that not only guides safety professionals through the process, but also provides them with a vast array of additional resources. We are pleased to expand our commitment to workplace safety through this important initiative."

Based on recent in-depth research conducted among safety managers, Uvex found that promoting eye protection is an important first step in creating a safety culture. Therefore, the Culture of Safety resource center features the following four focus areas:

Educate: The first step toward building a culture of safety throughout an organization is education. This area provides information and resources for safety managers to use in educating themselves, their workforce and management about safety best practices and principles. It contains a guide to eye and face protection, an in-depth lens tint reference guide, a section describing the Military Velocity Sub Zero standard, industry articles and an extensive bibliography. It also features helpful links that direct visitors to third-party Web sites where they can access information on a variety of safety-related topics from industry leaders and regulators including The American Society of Safety Engineers, the National Eye Institute, OSHA, Prevent Blindness America and many more.

Communicate: A solid communications platform is critical to building and maintaining a culture of safety. In this area, authored by Sperian Eye & Face safety director Michael Francisco, visitors learn important steps and expert tips for communicating with workers and plant management to help achieve their safety culture goals.

Select: Selecting the right partners and the right equipment is paramount to fostering a true culture of safety. In this area, visitors can utilize Uvex's Web-based Eyewear Selection Tool. This one-of-a-kind tool takes the confusion out of selecting the proper eyewear for any job by automating the search based on inputs such as hazard type, coverage level, lens tint and other options. In addition, the area enables visitors to directly submit requests to Uvex for a free on-site eyewear assessment, free prescription safety eyewear assessment and/or free on-site vision screening.

Reinforce: Instilling – and maintaining – a strong culture of safety isn't easy. Once a workforce buys into positive safety behaviors, reinforcing those behaviors is vital. This area of the site outlines several easy ways to reinforce and encourage positive safety behaviors among any workforce.

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Through the introduction of its new Culture of Safety online resource center, Uvex strengthens its position as the foremost leader in eye safety innovation and leadership.

About Uvex

Uvex is the world's top-selling protective eyewear brand. Through high-performing products and innovative services, Uvex is the brand that inspires people to heighten awareness, increase productivity and foster a culture of safety in the workplace. For more than 60 years, Uvex has delivered the most advanced coatings, styles and materials to protect workers in every industry. Its commitment to rigorous testing and extensive research and development ensures that every Uvex style meets or exceeds industry safety standards while delivering unparalleled comfort. The brand's unique service offerings enable safety managers to access Uvex expertise, educational tools, programs and references to build and sustain best-in-class safety platforms. Sperian Protection offers Uvex® branded products exclusively in the Americas. For more information please visit www.uvex.us.

About Sperian Protection

With nearly 6,000 employees worldwide, Sperian Protection serves the global personal protective equipment (PPE) industry, providing hearing, eye, respiratory, fall, body and hand protection. As a world leader in multiple PPE categories, Sperian is committed to offering innovative products adapted to high-risk environments so that workers in the manufacturing and services industries can work with confidence. For more information, please visit www.sperian.com. Sperian Protection is listed on Euronext's Eurolist and on the SBF120. It is eligible for the SRD deferred settlement system.

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